Dutch open access approach

vsni

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Dutch ambition for open access



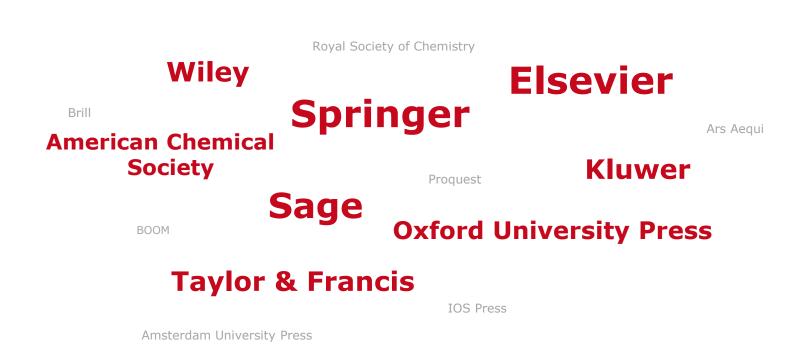
100% gold open access by 2020



Going for gold requires a properly thought-out and well organised negotiation.

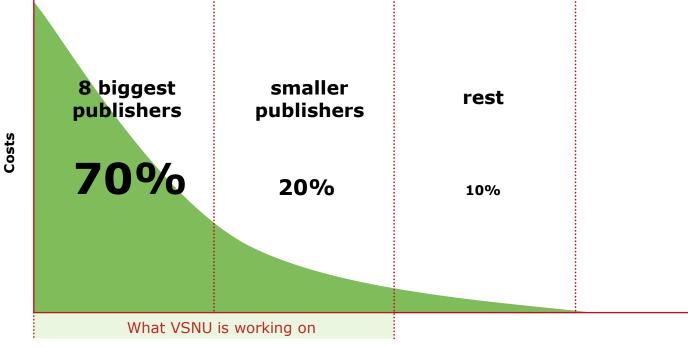


Focus on the biggest publishers...



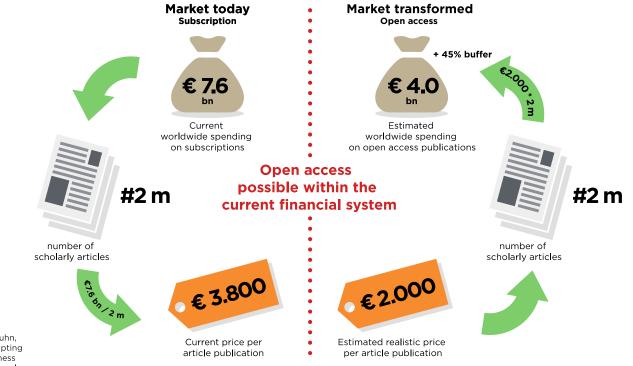


... because the top 8 covers 70% of the market





Know the facts about the worldwide publishing market



Based on Schimmer, R., Geschuhn, K. K., & Vogler, A. (2015). Disrupting the subscription journals' business model for the necessary large-scale transformation to open access. doi:10.17617/1.3.



We convey our negotiation results in numbers

For example: "the Elsevier deal provides us with 30% open access in 2018..."

...meaning:

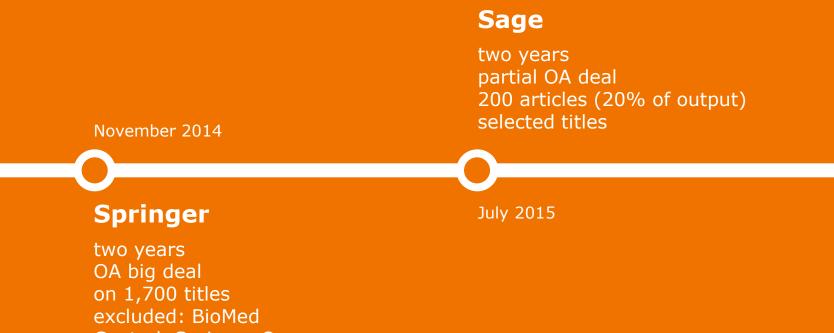
subscribers have reading rights to all journals in the Elsevier collection/package

the annual contribution of Dutch affiliated authors in these journals is 6.000 articles

30% * 6.000 = 1.800 articles are 'pre-paid' for open access in 2018 for Dutch authors, not only subscribers

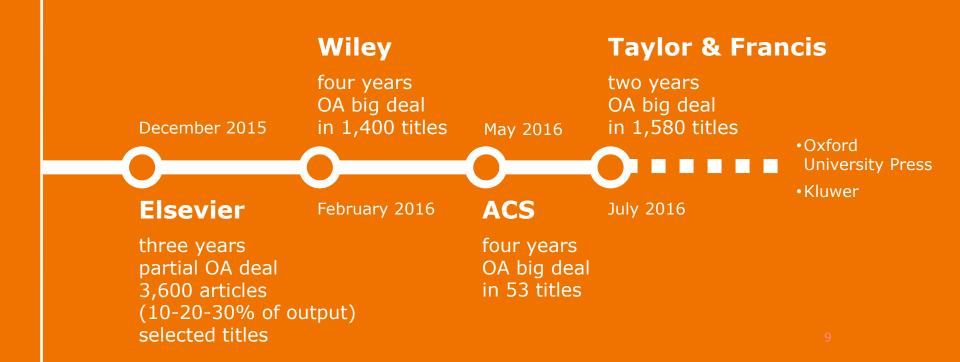


Big deals as vehicle for open access negotiations

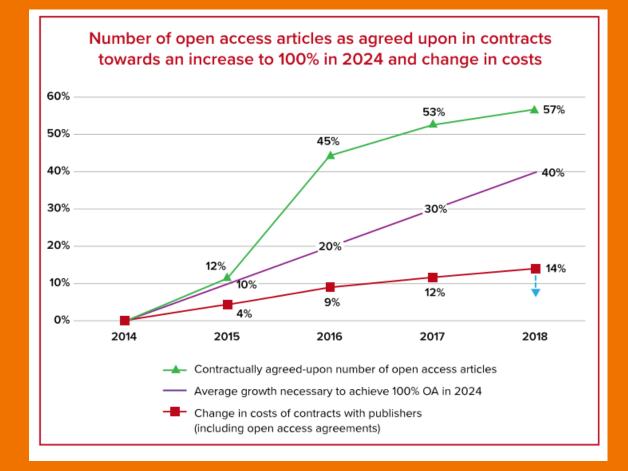




Big deals as vehicle for open access negotiations

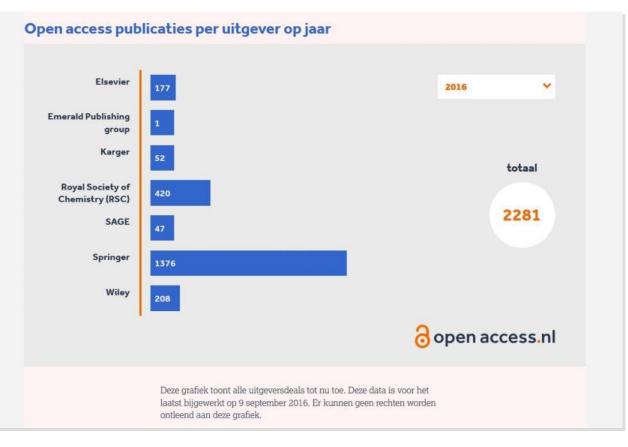








For compliance we need to monitor progress





Thank you for your attention!